**Naval Helicopter Association Sponsorship Proposal – 2025 Series**

**Presented by the Naval Helicopter Association (NHA)**
*Marketing & Sponsorship Opportunities: June – October 2025*

**WHO WE ARE**

The Naval Helicopter Association (NHA) is a 501(c)(6) nonprofit dedicated to advancing the professionalism, innovation, and operational excellence of rotary and tiltrotor aviation within the U.S. Navy, Marine Corps, and Coast Guard. Through nationwide events, symposiums, and strategic partnerships with industry, we unite the vertical lift aviation community around shared values of service, safety, and forward-thinking development.

**WHY SPONSOR NHA?**

Your sponsorship directly supports active-duty warfighters, strengthens industry relationships, and elevates the profile of your organization across military and defense leadership. From social events to award ceremonies and professional development panels, our engagements are tailored to foster meaningful interaction and long-term visibility.

**2025 EVENT SPONSORSHIP OPPORTUNITIES**

**1. HSM-37 “Easy Riders” 50th Anniversary Celebration**

**Dates:** July 2–3, 2025
**Location:** MCAS Kaneohe Bay, Hawaii
**Audience:** Squadron alumni, families, active-duty
**Support Needed:** $1,000–$2,000
**Events Include:**

* Golf Tournament – Overall sponsorship, hole sponsorship, prizes
* Simulator Tours
* Luau
* Anniversary Ceremony

**Sponsorship Visibility:** On-site signage, photo opportunity, inclusion in commemorative media, squadron tour, possible time in simulator

**2. NHA Aloha Social & Awards Ceremony – USS Midway**

**Date:** Friday, July 11, 2025
**Location:** USS Midway, San Diego
**Audience:** 300 attendees (military leadership, industry executives, spouses)
**Sponsorship Options:**

* Flight Simulator Experience Sponsor
* Individual Award Sponsorships
* Entertainment/Band Sponsor

**Why This Matters:** This signature event is the capstone of NHA’s regional programming and a prestigious platform to recognize excellence in rotary and tiltrotor aviation. Sponsors will be recognized on-stage, in print, and online.

**4. NHA Region 3 Summer ProDev & Golf Event**

**Date:** July 10-11, 2025
**Location:** TBD (Region 3 –Jacksonville, FL)

**Audience**: Active-duty, industry reps, spouses

**Support Needed:** $500-$1000
**Events Include:**

* Professional Development Panel
* Evening Social at the O’Club
* Golf Tournament

**Sponsorship Options:**

* Beverage Sponsorship
* Golf Hole or Title Sponsor
* Panel Support Sponsorship
* Booth sponsors
* Prize & Swag Sponsorship

**5. NHA Region 2 Nationals Baseball Social**

**Date:** 21 August 2025
**Location:** Washington, D.C. – Nationals Game
**Audience:** Active-duty, industry reps, spouses
**Sponsorship Options:**

* Game Ticket Sponsor
* Food & Beverage Sponsor
* Group Event Branding

**6. NHA Tailhook Presence – HELO Admin Room**

**Date:** August 21–23, 2025
**Location:** Reno, NV (Tailhook)
**Sponsorship Opportunity:**

* Friday Evening / HELO Hospitality Room Sponsor

**Audience:** Navy rotary and fixed-wing aviators, industry, retired leadership

**7. Gulf Coast Fleet Fly-In – Region 5 (Whiting Field /Pensacola)**

**Dates:** October 6–10, 2025
**Location:** NAS Whiting Field, Pensacola, FL
**Audience:** Flight students, instructors, leadership, industry
**Sponsorship Opportunities:**

* Breakfast/Lunch/Dinner Sponsors
* Social Sponsors
* Booths at the Flight Line
* Swag Sponsorships for students
* Golf Tournament (Friday)
	+ Overall sponsorship
	+ Individual Hole Sponsors
	+ Prize Sponsors

**Special Note:** This year’s Fleet Fly-In will feature a robust three-day industry presence (Tuesday–Thursday), providing extended brand engagement and access.

**SPONSORSHIP TIERS (For Multi-Event Engagements)**

**I am currently rebranding our marketing package to offer extensive opportunities for multi-event engagements.**

**GET INVOLVED**

Let’s align your brand with the future of Naval Aviation. Whether you’re looking to support a specific squadron, sponsor an award that honors excellence, or connect directly with our membership—NHA offers the platforms and audience to maximize your impact.

We look forward to working closely with your team to ensure a memorable and high-impact event. Please don’t hesitate to reach out with questions or to confirm your sponsorship.

Sincerely,
**Megan Buriak**
Director of Marketing & Finance
Naval Helicopter Association

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